



Power Panther Sends Students Back to School with Healthy Messages

Power Panther traveled almost 11,000 miles in September promoting healthy lifestyle behaviors to children and their caregivers in seven States.

Power Panther visited Columbia-Brazoria Independent School District in **Texas** for the Power Panther 5 A Day Event. He mingled with approximately 50 adults and 2,000 Pre-K-6th grade students during lunch, promoting good nutrition and physical activity.



In **Massachusetts**, Power Panther attended *The Big E: Eastern States Exposition* to promote the Eat Smart. Play Hard.[™] campaign to approximately 2,000 adults and 1,000 children. He took Polaroid photos with children, and passed out stickers, tattoos, and mouse pads at the three-day event.

Under Secretary Johner and Power Panther took a trip to the Smithsonian National Zoo in **Washington, D.C.** to celebrate Hispanic Heritage Month at "Fiesta Musical." Power Panther taught families to Eat Smart. and Play Hard.[™] during the event, which featured a variety of family entertainment and activities, including live music and dance performances, storytellers and puppeteers, and crafts and games for kids. More than 10,000 people attend the annual event.

Power Panther participated in Bethel Development Corporation's 2nd Annual Healthy Communities/Back-to-School Campaign in **New Jersey**. More than 1,000 adults and children attended the event, which was held at the Bethel Area Church.

In **Kansas**, Power Panther visited Social and Rehabilitation Services to support a local school district's "Filling the Plate" nutrition education initiative.

Power Panther attended the Eat Smart. Play Hard.[™] health Fair at Kendall Elementary School in Boerne, **Texas**, where he helped teach students the importance of making healthy nutrition and physical activity choices.



A Day at the Zoo. Power Panther and Under Secretary Johner pose with children at the Smithsonian National Zoo's Hispanic Heritage Month celebration, "Fiesta Musical."



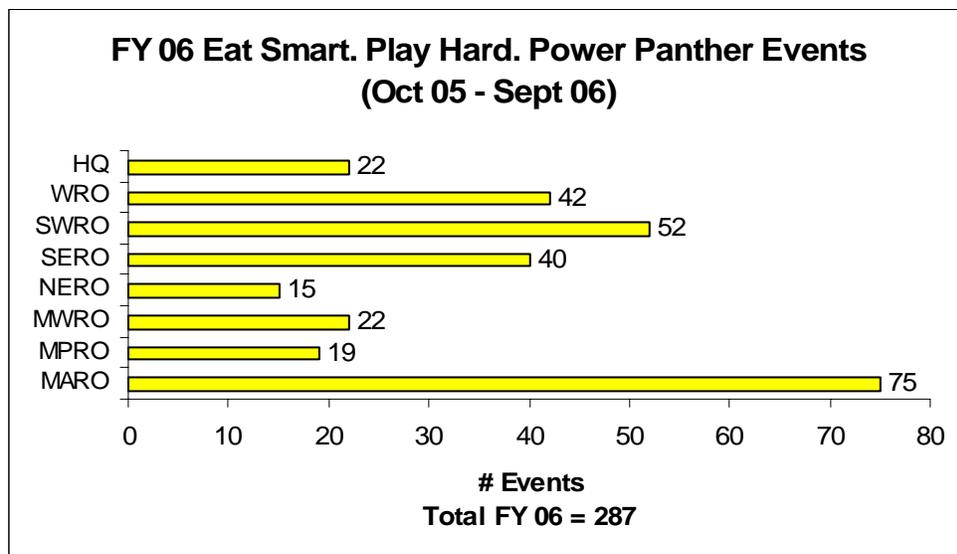
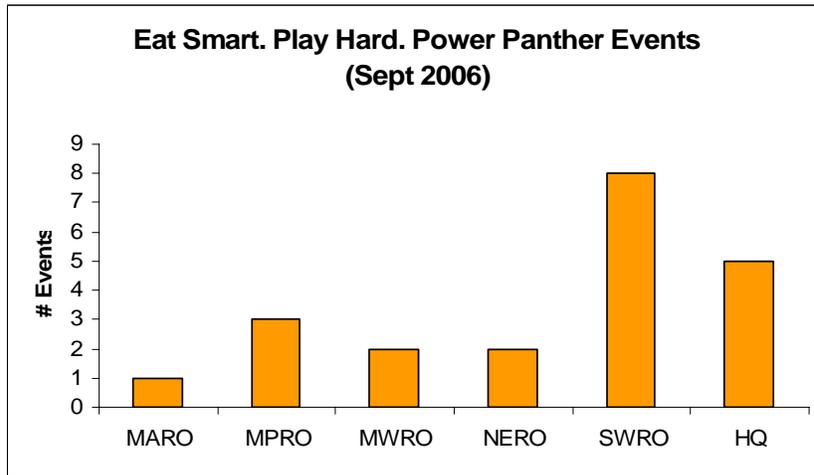
Gimme Five. Power Panther reaches out to a fan at the National Zoo.

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On a trip to **Utah**, Power Panther went to the Iron County Fair with Utah State University Extension. Power Panther helped teach families the importance of eating smart and playing hard, as they learned about Iron County's pioneer heritage.



Note: Power Panther event data are based on invoices from International Mascot Corporation and information provided by regional offices. Please notify Heather Hopwood (703-305-2120) of any discrepancies.