

PSA 3: Be Physically Active and Eat Better

30-second:

(video game sound effects)

DAD: Okay Jimmy, turn off the videogames. Let's go play some ball.

JIMMY: I'm in the middle of my game -- can't we go later?

DAD: C'mon it will be fun. It will be there when you get back.

JIMMY: There is no way you are going to win.

DAD: Why don't you grab some water and granola bars and then we'll see about that.

NARRATOR: *You* can make a difference. Eat Smart. Play Hard™. And, when you do, your kids will too! A challenge from USDA.