

Eat Smart. Play Hard.™ News

Volume 1, Issue 1

OANE FY 2007 1st Quarter Report

Power Panther Strikes Gold at School Wellness Award Program

Under Secretary Nancy Montanez Johner visited Bayou Woods Elementary School in Slidell, **Louisiana**, to promote National School Lunch Week and to present the Healthy School Gold Award.

Power Panther was also there to assist and encourage the kids to Eat Smart. Play Hard.™ He and Under Secretary Johner pointed out the importance of healthy eating and regular physical activity to about 400 children and 150 adults who attended.

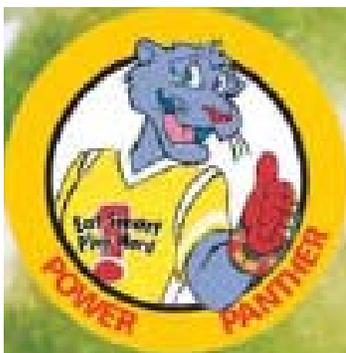


Power Panther poses with new friends.

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Comments or questions may be sent to Nutrition Services Staff,



USDA United States Department of Agriculture
Food and Nutrition Service

Power Panther Promotes Healthy Lifestyles!

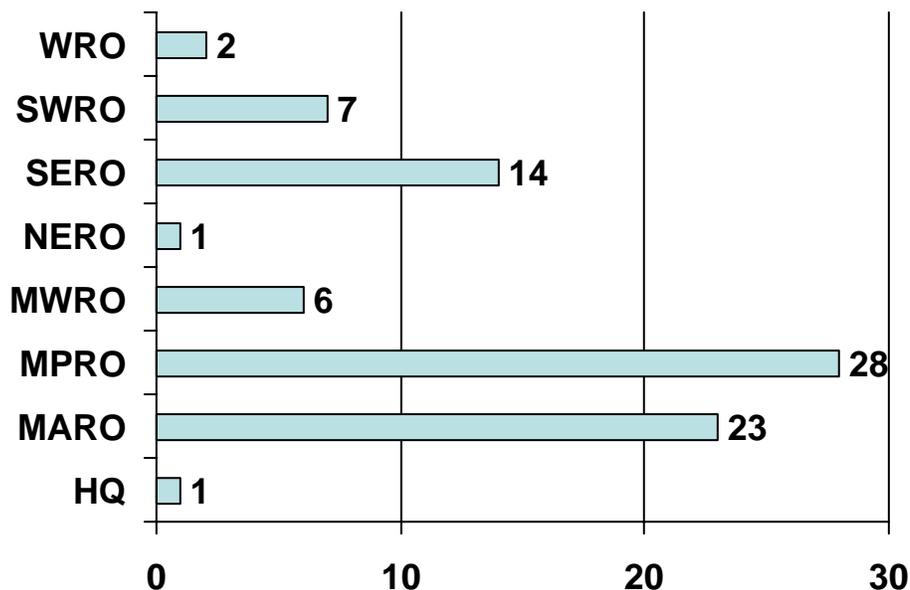
This Fall Power Panther visited over 82 locations across the Country between October and December 2007. Here are a few highlights of events at which he delighted kids:

1. The *Fruit and Vegetable Festival: Gateway to Health and Fitness* event at Osceola High School in Kissimmee, **Florida**.
2. Annual Health Week event at Arlington School in Arlington, **Ohio**.
3. A school breakfast promotion in Pleasantville, **New Jersey** reaching over 2,000 students and adults.
4. National School Lunch Week in Nashville, **Indiana**.
5. New Bern, **North Carolina** to participate in an event sponsored by Oklahoma State University's Cooperative Extension Program for 750 children at 3 area elementary schools.
6. Obadiah Knight Elementary in Dallas, **Texas** and Kirby Mills Elementary in Medford, **New Jersey**.
7. School assembly programs in **Idaho** and **Kentucky**.
8. Turkey Trot Health Fair in **Nebraska**.



Power Panther rides a bike to promote exercise and healthy lifestyles.

Power Panther Visits By Regions 1st Quarter 2007



“Gimme Five!” Power Panther promotes fruit and veggie choices.

Power Panther Reaches Kids and Parents

Number of Events and People Reached
Power Panther Visits in 1st Quarter FY 2007

Location	# of Events	# of People
Schools	62	11,061
Community Health Fairs	3	19
Food Stamp	8	2,920
Professional Training Events	2	150
Head Start	5	750
Unclassified	2	NA
Total Reach	82	14,900

Requests for materials and for Power Panther to attend events continue to grow. Materials may be downloaded from the web site. Visits to the web site were at an all time high, especially during the holidays!



Eat Smart. Play Hard.™ Web Site!

Eat Smart. Play Hard. Web Trends for the Professional Website

