



Speakers:

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Workshop Objectives:

Participants will be able to:

- Communicate the rationale for and audience-centered approach used in creating the messages and supporting content.
- Use the core nutrition messages and supporting content in theory-based nutrition education interventions and nutrition communication targeting mothers of elementary school children and children ages 8-10 years.
- Apply lessons learned from the focus group research to improve communications with low-income mothers and kids.



Food and Nutrition Service *Certificate of Completion*

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Webinar:

Helping Elementary-School Age Kids and Moms Make Healthier Food Choices

FNS Nutrition Core Message

April 2, 2009

2:00-3:30 pm (Eastern Time)