



United States Department of Agriculture Food and Nutrition Service

Helping Low-Income Families and Local Communities in Wisconsin

The Supplemental Nutrition Assistance Program (SNAP) offers nutrition benefits to participating clients, supports work, and provides economic benefits to communities. The SNAP brings Federal dollars into communities in the form of benefits which are redeemed by SNAP participants at local food stores. Increasing SNAP participation provides an immediate stimulus to local economies.

Increase in SNAP Participation Creates Substantial Economic Benefits

Every \$5 in new SNAP benefits generates \$9.00 in total community spending.

The FY 2011 average monthly SNAP benefit was about \$251.50 per household, which is spent in local food stores.

FY 2009 SNAP Participation Data

Total Eligible Participants	640,000	Actual Participants	488,000
Eligible Non-Participants	152,000	Participation Rate	76
Total Benefits Disbursed	679,971,117	Total Economic Activity	1,223,948,011
Additional Benefits with Full Participation	4,084,240	Additional Economic Activity with Full Participation	7,351,632

Because the majority of SNAP benefits are redeemed the month they are issued, SNAP acts as an immediate economic stimulus to struggling local economies. New SNAP benefits also generate additional economic activity as families are able to increase their overall food purchasing power.

5% Participation Increase

Total Participants	520,000	Participation Rate	81
Additional Benefits	10,300,000	Additional Economic Activity	18,500,000

10% Participation Increase

Total Participants	363,000	Participation Rate	86
Additional Benefits	20,600,000	Additional Economic Activity	37,000,000

15% Participation Increase

Total Participants	584,000	Participation Rate	91
Additional Benefits	30,900,000	Additional Economic Activity	55,500,000

Notes:

1. These estimates utilize the SNAP multiplier to develop and approximate the total economic activity resulting from existing benefit distribution. The true value is unknown.
2. The number of participants, eligibles, and participation rate in each State as reported in *Reaching those in Need: State Supplemental Nutrition Assistance Program Participation Rates in 2009*.
3. Sum of rows may not equal total due to rounding.

FNS strongly urges States, local government leaders, neighborhood and faith-based leaders, and others to conduct SNAP outreach. For more information on how you can help, please contact your FNS regional office at 312-353-6664 or the Office of Strategic Initiatives, Partnerships and Outreach at partnerships@fns.usda.gov.